

Slough Covid Recovery Strategy

Slough Wellbeing Board

14 July 2020

Renewal

- ✓ Harnessing the energy of partnership work through the crisis
- ✓ Driven by the ambition of Slough 2040
- ✓ Reset, focus and harness economic and skills initiatives to tackle inequalities

Response

Recovery

THE SLOUGH COVID RECOVERY STRATEGY

The Covid Recovery Strategy will help the town deliver on its 2040 Vision and ambitions through a reset of how we drive forward the ambition of Slough 2040

- Economic and Skills
- Health and Well-Being
- Children, Young People, Education



SLOUGH2040

The Slough 2040 Vision outlines our ambitions for the future of Slough.

This vision has been created by engaging with the local people of Slough - our residents, elected councillors, and the organisations that serve the people of the town. By listening to their voices, we have created a bold and ambitious shared vision of Slough's future. Over the next 20 years, we will work in partnership with the residents, public bodies, charities and businesses of Slough to transform this vision into reality.

The Slough 2040 vision outlines the shared ambitions of organisations working in partnership in this town, including:



FRAMEWORK FOR COVID RECOVERY

Three pillars of Economy & Skills; Health & Well Being and Education & Young People

However, the Covid Recovery Strategy does not duplicate work and plans already in place

The Strategy Framework recognises and links together the three pillars

The Strategy Framework also recognises the changes and uncertainties caused by the pandemic

The framework then uses economic and skills initiatives to 'break into' the health/wealth virtuous circle and reset, focus and harness economic and skills initiatives to tackle inequalities

FRAMEWORK FOR COVID RECOVERY

SLOUGH 2040 VISION **Supported by Three Pillars**

BUSINESS AND SKILLS RECOVERY

Delivering the Inclusive
Growth Strategy

Delivered through and
governed by the
Regeneration, Employment
and Skills Board

HEALTH & WELL BEING RECOVERY

Delivering the Health & Well
Being Strategy

Delivered through and
governed by the Health &
Well Being Board

CHILDREN, YOUNG PEOPLE AND EDUCATION RECOVERY

Delivering the education
and welfare recovery

Delivered through and
governed by the Children
and Young People's Board

RECOVERY ROADMAP

Harness the energy created by partnership and new ways of working to reset and focus on initiatives that will:

- Invest in people and place
- Level up and tackle economic inequalities
- Promote a green recovery
- Drive forward a wealth/health virtuous circle

Slough 2040

Health
Wealth

RENEWAL

**Inclusive
Growth**

Regeneration

Skills Investment

RESPONSE

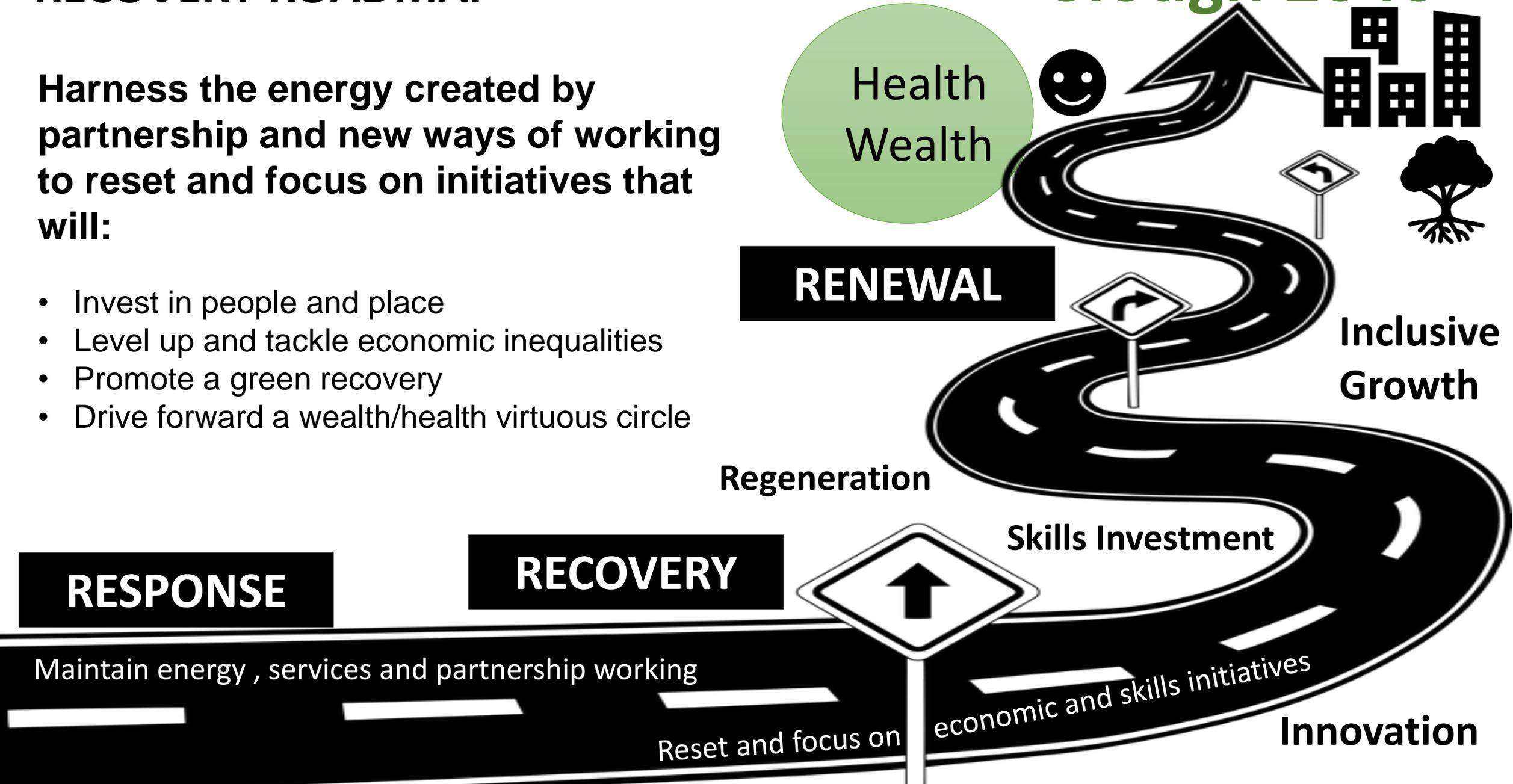
RECOVERY

Maintain energy , services and partnership working

Reset and focus on

economic and skills initiatives

Innovation



✓ Understanding that wealth leads to health, and health leads to wealth

✓ Reset, focus and harness economic and skills initiatives to tackle inequalities

✓ An immediate focus on what can commence in the short term (0-2 year timescale) as well as setting out longer term economic opportunities

✓ Focus on what we can do additionally and differently and together

THE COVID ECONOMIC AND SKILLS RECOVERY PLAN

Follow the Slough 2040 Vision
Use the evidence and plans in the Inclusive Growth Strategy as a key cross-cutting principle



- ✓ Place development, regeneration and investment
- ✓ Green recovery
- ✓ Supporting people and businesses, and helping people find training and work

Response

Recovery

Renewal

Slough 2040

Slough will be a vibrant, thriving town, where people are supported to live happy, fulfilled lives. People will feel safe and valued in their local communities, and proud to call Slough home.

Our starting point for recovery is based on the council's distinct role in place leadership, and the ambitions set out in the 2040 Vision and Inclusive Growth Strategy



TO DO

- ✓ Keep staff and people safe
- ✓ Be flexible in working arrangements
- ✓ Keep services running
- ✓ Implement emergency initiatives
- ✓ Work in partnership

RESPONSE

During this emergency, the Council is the cornerstone of essential services and the lynchpin for partnership working

Aspects of Response may continue through the life of this plan

TO DO

- ✓ Phased return to work and phased reopening of community buildings.

- ✓ Maintain pace of key regeneration projects

- ✓ Focus on what we can do additionally, differently and together with partners

*Our
Futures
Operating
Model*

RECOVERY

The Council will maintain momentum from positive trends emerging from the initial response

*One
Council*

One Slough

Building the strength and resilience of our communities, based on the positive response to the crisis



FEEDBACK FROM PARTNERS AND KEY SERVICES



Ensuring that the public health risks are managed as a pre-condition for recovery, as well as ensuring public confidence in the safety of the borough.



The rapid and possibly permanent damage to the town centre due to mass home-working, absence of cultural and other leisure activities, and the digitisation of retail and socialising.



The exacerbation of the digital divide and other inequalities during and after the crisis, and the need to address these in recovery.

FEEDBACK FROM PARTNERS AND KEY SERVICES



The need to engage widely with diverse groups and stakeholders across the borough and the opportunity that technology can bring if deployed correctly.



The use of existing assets such as The Curve, and the reach of the key organisations in the borough, as well as the opportunity to build on strong local sectors, such as the data warehousing sector.



The need to ensure sustainable transport into the borough as well as within boundaries.

FEEDBACK FROM PARTNERS AND KEY SERVICES



The on-going impact of Heathrow downturn



The need to refresh our understanding of the data so we ensure our narrative of Slough post-pandemic is the right one



Next steps- A RES Working Group over the Summer to refresh the data and formulate the action plan.

TO DO

- ✓ Reset and focus on economic and skills priorities including in the **Inclusive Growth Strategy** as a lever for tackling inequalities
- ✓ An immediate focus on the short term as well as setting out longer term economic opportunities
- ✓ Align activity around 'big ticket' items
- ✓ Engage and strengthen networks and partnerships

RENEWAL

The Council will deliver on the ambitions of a strong, globally renowned economy set out in the Slough 2040 Vision

- Invest in people and place
- Level up and tackle economic inequalities
- Promote a green recovery
- Drive forward a wealth/health virtuous circle



The Group will be implemented through Summer 2021 to establish an up-to-date, shared understanding of the fast-moving changes in the Slough economy, share insight and 'stress test' the Inclusive Growth Strategy

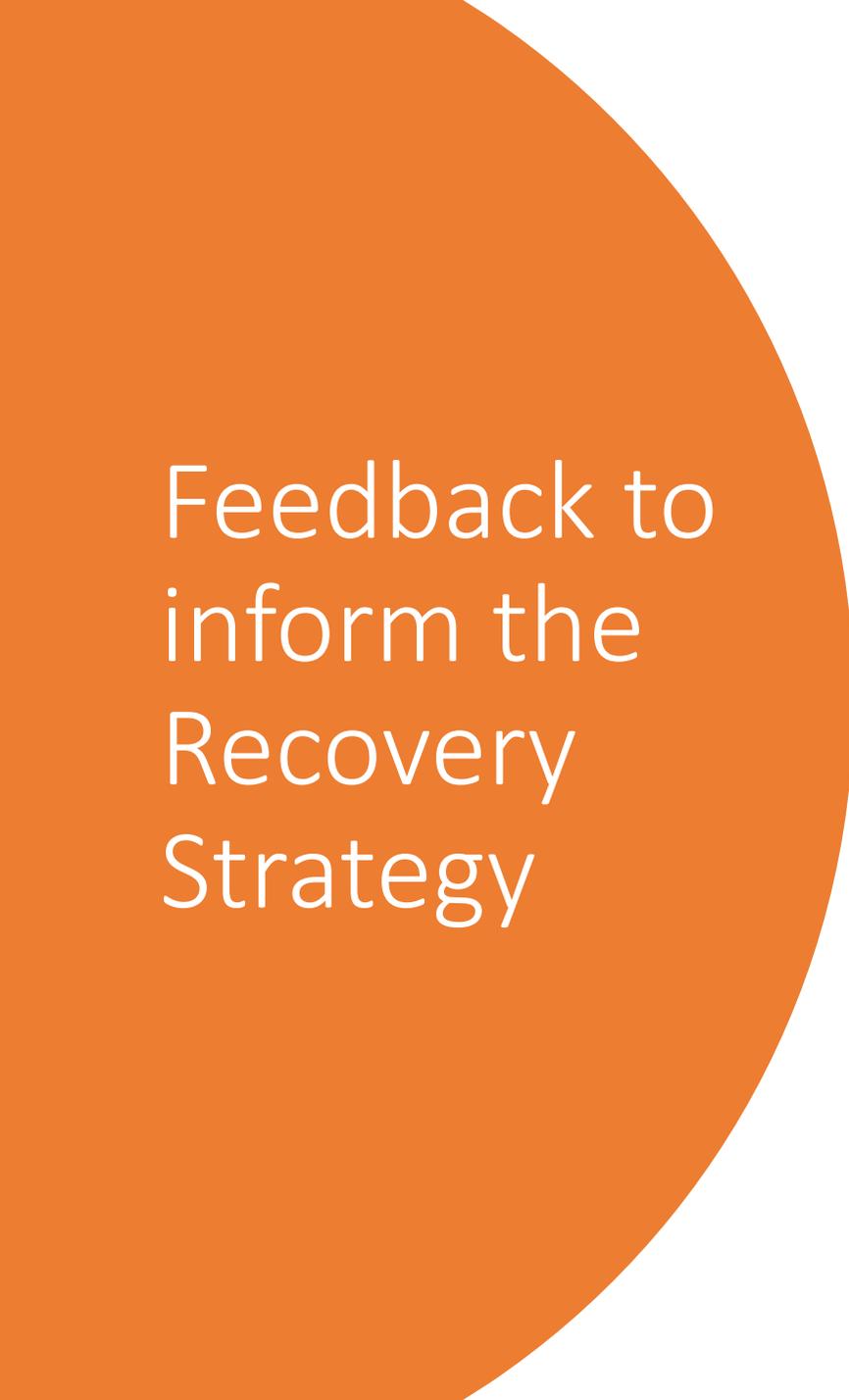
The Group would make recommendations to the Slough Leader's Group and would give updates to key networks such as the Slough Chamber of Commerce and other partners.

NEXT STEPS

In many respects, future economic strategies are subject to the most turbulence and uncertainty because of the effects of the pandemic. This is also the case in Slough.

- Set up a new, time-limited Economic Recovery Road Map Working Group





Feedback to inform the Recovery Strategy

- What would you like to be included in the Recovery Strategy?
 - To what extent has the pandemic accelerated pre-existing trends?
 - How have different communities been affected?
 - What are the **key actions** for Health and Well Being?
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